

**MINUTES OF THE LAWRENCE
BOARD OF ZONING APPEALS
MARCH 21, 2023**

MEMBERS PRESENT: Rebecca Lightle, Tom Crouch, Trace Yates, JD Masur, Chelle Carey, Chris Downs

STAFF PRESENT: Board Secretary Renea Rafala

Mrs. Lightle called the meeting to order at 6:00pm and announced a quorum was present.

ELECTION OF CHAIRMAN: Mr. Crouch nominated Mrs. Lightle. The motion was seconded by Mr. Masur. The Board voted and unanimously appointed Mrs. Lightle as the Chairman.

ELECTION OF CO-CHAIRMAN: Mr. Yates nominated Mr. Crouch. The motion was seconded by Ms. Carey. The Board voted and unanimously appointed Mr. Crouch as the Co-Chairman.

APPROVAL OF MINUTES FROM DECEMBER 20, 2022: Mr. Crouch motioned for approval, the motion was seconded by Mr. Yates and passed unanimously.

SPECIAL REQUESTS, WAIVERS OR WITHDRAWALS: None

Old Business: None

New Business:

23-LUSV-01 ~ 5001 N Shadeland Avenue

Attorney for the petitioner, Alan Townsend, presented the case for a Variance of Development Standards of the City of Indianapolis Consolidated Zoning/Subdivision Ordinance 744-911(A)(7) and 744-911(A)(18) and 744-911(B)(2)(d) to allow an already existing off premise static outdoor advertising sign to be converted to a digital display outdoor advertising sign (not permitted).

Ms. Rafala recommends approval with the 8 commitments outlined in the Staff Report.


After discussion the Board decided to add a 9th commitment: the overall size of the billboard will remain the same and oriented towards I-465.

After discussion the Board voted and approved the petition 5-0 with the nine commitments listed below:

1. The Digital Billboard shall contain no content that moves, appears to move, flashes, twirls, scrolls, changes color, or in any manner imitates movement of text, background, or any feature of the display.
2. The Digital Billboard will change instantaneously from one static message to another.
3. The Digital Billboard screen will display messages for at least 8 seconds.
4. The Digital Billboard shall not attempt or appear to attempt to regulate, warn, or direct the movement of traffic or that interfere with, imitate, or resemble an official traffic sign, signal, or device.

5. The Digital Billboard shall possess and utilize a light sensing device with automatic dimming capabilities to adjust the brightness of the sign, so that the maximum luminescence level is not more than three-tenths foot candles over ambient light.
6. At all times the variance is in effect WORTH OUTDOOR LLP (WORTH) or its successors in interest, must provide the name and phone numbers for at least two persons who have the ability and authority to make modifications to the display and lighting levels of the Digital Billboard. Should WORTH or its successor in interest fail to respond within 48 hours to a call from the City related to the Digital Billboard the City may turn off the power to the Digital Billboard.
7. In the event of a malfunction in the proper operation of the Digital Billboard, the screen shall either be frozen in a dark or blank position or must be completely shut off within 12 hours of when WORTH or its successor in interest, or at least one of the contact persons referenced in #6, being advised of, or obtaining knowledge of, the malfunction.
8. The Digital Billboard will have a solar panel affixed to it.
9. The Digital Billboard will remain in the same location and the same size as the existing static billboard with the exception of the addition of solar panels. It will remain oriented towards I-465.

There being no other business before the board the meeting was adjourned at 6:32 p.m.


Rebecca Lightle, Chairman


Renea Rafala, Secretary

These minutes are not intended to be verbatim. They are a summary of discussions held, except for the motions. An audiotape is made which provides a detailed record.