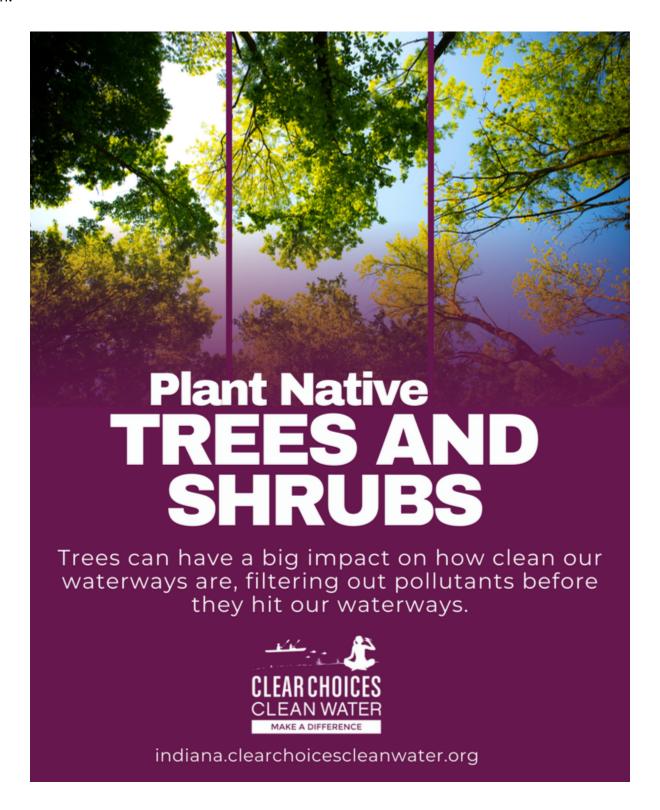
The pledge for the month of September is TREES!

You may be surprised by how much impact trees have on our water supply. From roots to leaves, trees act like sponges, soaking up stormwater and filtering out pollution. Every tree has a role in keeping our water clean.



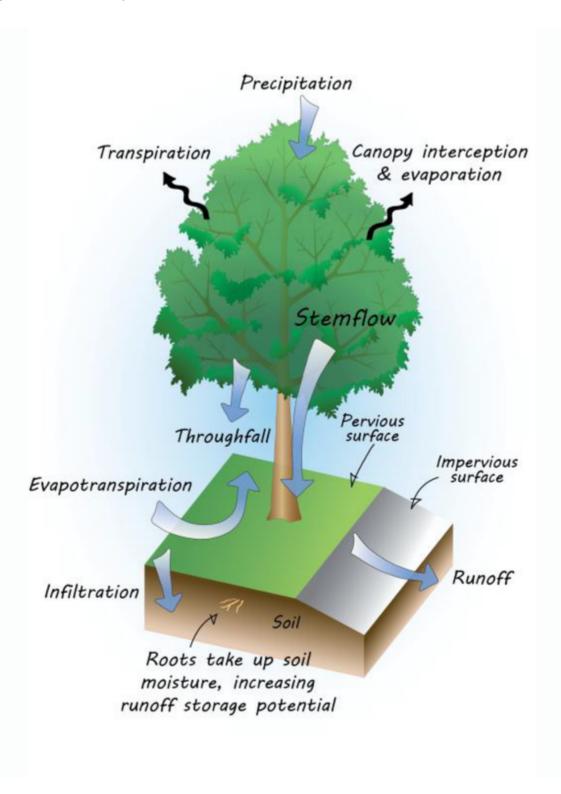
Before widespread development, 50% of rain soaked into the ground. Today, only 15% does. Trees help restore balance and prevent that stormwater and the pollution it carries from flowing into our rivers.

PLANT A TREE TODAY FOR CLEANER WATER TOMORROW.

Native trees are important resources with countless environmental benefits.



Transpiration occurs when a tree pulls water from the soil and releases it as a vapor during photosynthesis. Evapotranspiration occurs when water intercepted by a tree's limbs and leaves evaporate into the air as a vapor. Trees also reduce throughfall, which means rainfall volume and velocity are reduced. Less runoff moving more slowly translates into less soil erosion. Finally, tree roots increase the capacity for soil to soak up rainwater which reduces stormwater runoff.



One inch of rain on a single acre of parking lot = 27,000 gallons of runoff. Imagine the pollution that carries. Now imagine if we had more trees.



Clean water doesn't start at the faucet; it starts on the land. Every tree planted protects our drinking and recreational waters. Just one mature oak can absorb 40,000 gallons of water per year.

